Describing the “Impact” of your proposed project

This section asks you to relate how your project relates to the goals of national preparedness. National preparedness is the shared responsibility of our whole community. Every member contributes, including individuals, communities, the private and nonprofit sectors, faith-based organizations, and Federal, State, and local governments. The Department of Homeland Security describes America’s security and resilience posture through the core capabilities that are necessary to address risks, and we will use an integrated, layered, and all-of-Nation approach as our foundation. They define success as a secure and resilient Nation with the capabilities required across the whole community to prevent, protect against, mitigate, respond to, and recover from the threats and hazards that pose the greatest risk.

**Question**

**Impact:** What measurable outputs and outcomes will indicate that this Investment is successful at the end of the FY 2013 NSGP period of performance? Which specific NPG core capabilities does this investment work to achieve? Explain how this Investment supports the building or sustaining of these NPG core capabilities.

(2,200 character limit not including spaces)

**What are NPG core capabilities?**
The following are defined as “core capabilities” and focuses on prevention, protection and mitigation activities.

- Preventing, avoiding, or stopping a threatened or an actual act of terrorism.
- Protecting our citizens, residents, visitors, and assets against the greatest threats and hazards in a manner that allows our interests, aspirations, and way of life to thrive.
- Mitigating the loss of life and property by lessening the impact of future disasters.
- Responding quickly to save lives, protect property and the environment, and meet basic human needs in the aftermath of a catastrophic incident.
- Recovering through a focus on the timely restoration, strengthening, and revitalization of infrastructure, housing, and a sustainable economy, as well as the health, social, cultural, historic, and environmental fabric of communities affected by a catastrophic incident.

**Program Priority | Advancing “Whole Community” Approach to Security and Emergency Management**

Communities are challenged to develop collective, local abilities to withstand the potential impacts of natural disasters and terrorist threats. Through NSGP, nonprofit organizations will be better able to

An example of one element of the “impact” of your project is:

> This target hardening project will enhance collective local abilities to protect against and prevent terrorist threats, thereby enhancing our community’s ability to withstand the those potential impacts.

**How should I answer the question?**

Your answer should thoroughly describe how the outcomes will mitigate risks outlined in the Background and Risk sections, as well as how the investment supports building or sustaining the identified NPG core capabilities.

You should have described your proposed purchases (e.g., doors, cameras) in the “IV. Target Hardening” section and explained how those purchases will address identified threats and vulnerabilities. In this section, list each proposed purchase and relate it to the appropriate core capability.

You will find some examples below:

<table>
<thead>
<tr>
<th>Proposed purchase</th>
<th>AEL code</th>
<th>Core capability</th>
</tr>
</thead>
</table>
| CCTV system                  | 14SW-01-VIDA | • Preventing, avoiding, or stopping a threatened or an actual act of terrorism.  
• Protecting our citizens, residents, visitors, and assets against the greatest threats and hazards in a manner that allows our interests, aspirations, and way of life to thrive.  
• Mitigating the loss of life and property by lessening the impact of future disasters. |
| Reinforced doors             | 14SW-01-DOOR | • Preventing, avoiding, or stopping a threatened or an actual act of terrorism.  
• Protecting our citizens, residents, visitors, and assets against the greatest threats and hazards in a manner that allows our interests, aspirations, and way of life to thrive.  
• Mitigating the loss of life and property by lessening the impact of future disasters. |
| Blast Mitigation Film        | 14EX-00-BSIR | • Protecting our citizens, residents, visitors, and assets against the greatest threats and hazards in a manner that allows our interests, aspirations, and way of life to thrive.  
• Mitigating the loss of life and property by lessening the impact of future disasters. |
<table>
<thead>
<tr>
<th>Category</th>
<th>Code</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| Security Lighting                   | 14SW-01-LITE | - Preventing, avoiding, or stopping a threatened or an actual act of terrorism.  
- Protecting our citizens, residents, visitors, and assets against the greatest threats and hazards in a manner that allows our interests, aspirations, and way of life to thrive.  
- Mitigating the loss of life and property by lessening the impact of future disasters. |
| Electronic Access Control System     | 14SW-01-PACS | - Preventing, avoiding, or stopping a threatened or an actual act of terrorism.  
- Protecting our citizens, residents, visitors, and assets against the greatest threats and hazards in a manner that allows our interests, aspirations, and way of life to thrive. |
| Alarm System                        | 14SW-01-ALRM | - Preventing, avoiding, or stopping a threatened or an actual act of terrorism.  
- Protecting our citizens, residents, visitors, and assets against the greatest threats and hazards in a manner that allows our interests, aspirations, and way of life to thrive. |
| Perimeter Fencing                   | 14SW-01-WALL | - Preventing, avoiding, or stopping a threatened or an actual act of terrorism.  
- Protecting our citizens, residents, visitors, and assets against the greatest threats and hazards in a manner that allows our interests, aspirations, and way of life to thrive. |
| Mail Screening Equipment            | 15SC-00-PPSS | - Preventing, avoiding, or stopping a threatened or an actual act of terrorism.  
- Protecting our citizens, residents, visitors, and assets against the greatest threats and hazards in a manner that allows our interests, aspirations, and way of life to thrive. |
| Lockdown Training                   |            | - Preventing, avoiding, or stopping a threatened or an actual act of terrorism.  
- Protecting our citizens, residents, visitors, and assets against the greatest threats and hazards in a manner that allows our interests, aspirations, and way of life to thrive.  
- Mitigating the loss of life and property by lessening the impact of future disasters.  
- Responding quickly to save lives, protect property and the environment, and meet basic human needs in the aftermath of a catastrophic incident. |
**Scoring**
Remember to “tell the story.” The risks in the Background and Risk section should be addressed by your “investment” (i.e., equipment request), which in turn mitigate the outstanding risks. If you tell a “thorough” story and link each purchase request to the Core Capabilities you will receive a high score.

<table>
<thead>
<tr>
<th>VII. Impact (Total of 4 possible points)</th>
</tr>
</thead>
<tbody>
<tr>
<td>13. Did the applicant provide a brief description of how the outcomes will mitigate risks outlined in the Background and Risk sections, as well as how the investment supports building or sustaining the identified NPG Core Capabilities?</td>
</tr>
<tr>
<td>0  = The applicant did not provide a brief description of how the outcomes will mitigate risks outlined in the Background and Risk sections, as well as how the investment supports building or sustaining the identified NPG Core Capabilities</td>
</tr>
<tr>
<td>1  = The applicant poorly provided a brief description of how the outcomes will mitigate risks outlined in the Background and Risk sections, as well as how the investment supports building or sustaining the identified NPG Core Capabilities</td>
</tr>
<tr>
<td>2  = The applicant partially provided a brief description of how the outcomes will mitigate risks outlined in the Background and Risk sections, as well as how the investment supports building or sustaining the identified NPG Core Capabilities</td>
</tr>
<tr>
<td>3  = The applicant adequately provided a brief description of how the outcomes will mitigate risks outlined in the Background and Risk sections, as well as how the investment supports building or sustaining the identified NPG Core</td>
</tr>
<tr>
<td>4  = The applicant thoroughly provided a brief description of how the outcomes will mitigate risks outlined in the Background and Risk sections, as well as how the investment supports building or sustaining the identified NPG Core</td>
</tr>
</tbody>
</table>