

How are you going to communicate?

Monitor alerts



- Weather
- Local police alerts
- Local emergency management alerts
- Jewish-based alert networks
(securityblog.jcrcny.org
or SCAN)



How are you going to communicate?

Getting the right information in and out



Remember: there may not be much time to communicate.

Examples of communication options during an incident:

- Public address system
- Intercom/internal phones
- Cell phone
- Text
- Social media
- Runners



How are you going to communicate?

Risk communication is critical



- Your constituencies need to hear from you in an emergency.
- Keep your information timely and to the point.
- Don't overload people with information.
- Show that you care.
- Remember: you are a source of *chizuk*.

