How are you going to communicate?

Monitor alerts

- Weather
- Local police alerts
- Local emergency management alerts
- Jewish–based alert networks (securityblog.jcrcny.org or SCAN)
How are you going to communicate?

Getting the right information in and out

Remember: there may not be much time to communicate.

Examples of communication options during an incident:

- Public address system
- Intercom/internal phones
- Cell phone
- Text
- Social media
- Runners
How are you going to communicate?

Risk communication is critical

- Your constituencies need to hear from you in an emergency.
- Keep your information timely and to the point.
- Don’t overload people with information.
- Show that you care.
- Remember: you are a source of chizuk.